



## THE GLOBAL BEER COMPETITION

This year *the drinks business* will be hosting **The Global Beer Tour** – a celebration of the world’s finest brews – at The Wine & Spirits Show, taking place at The Royal Horseguards Hotel in the heart of London from October 12<sup>th</sup> – 13<sup>th</sup> 2018.

Over the two-day event, more than 2,000 London-based consumers, as well as 400 trade buyers, will sample hundreds of wines, beers and spirits, with a **trade session** set to take place on Friday, 12 October, between 1pm– 5pm.

All those that enter **The Global Beer Competition**, set to be judged by *the drinks business*’ expert panel in August, will have their beer showcased at the show, with the aim of rewarding and highlighting the finest beer brands on the world stage.

Please ensure that all UK duty on samples is pre-paid. This can be arranged through your shipping company.

**Entry Deadline: 15th August 2018**  
**Sample Deadline: 22nd August 2018**  
**The Wine & Spirits Show Sample Deadline: 5<sup>th</sup> October 2018**

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## Categories

### Ale – Hop Forward

Bitter  
Golden  
Ale Pale  
Ale IPA

### Ale – Malt Forward

Porter  
Stout

### Ale – Other

Wheat  
Saison

### Lager

Dark  
Lager  
Light  
Lager  
International Lager

### Mixed & Speciality

Flanders Red/Oud  
Bruin  
Lambic/Gueuze  
Kettle Sour  
Barrel Aged

### Flavoured & Fruit Beer

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## Product details

*If entering more products than this page allows, please print and fill out multiple copies accordingly*

<p><b>Product Name</b></p> <p>.....</p> <p>.....</p> <p>Category Name:.....</p> <p>Sub Category:.....</p> <p>Country and region of origin:</p> <p>.....</p> <p>.....</p> <p>Name of Brewery:</p> <p>.....</p> <p>.....</p> <p>Brand owner company:</p> <p>.....</p> <p>.....</p> <p>Brand's website:</p> <p>.....</p> <p>.....</p> <p>Alcohol content (% abv):.....</p> <p>Recommended Retail Price (£/\$/€):.....</p>
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## Entry Form

Once completed, please email the completed entry form to:

[michael.adair@thedrinksbusiness.com](mailto:michael.adair@thedrinksbusiness.com)

**The Global Beer Competition**  
**Wigglesworth House, 4th Floor, 69**  
**Southwark Bridge Road,**  
**London,**  
**SE1 9HH**  
**United Kingdom**  
**Fax: +44(0)20 7803 2421**

### Contact Details

Contact Name:.....  
Company Name:.....  
Nature of business (distributor/PR✓  
producer/etc):.....  
Job title:.....  
Telephone:.....  
Email:.....  
Fax:.....  
Address:.....  
.....  
.....  
Invoicing address (if different to contact  
address):  
.....  
.....  
.....

### Payment details

The cost of entry is **£135+VAT** for one entry, or **£295+VAT** for unlimited entries into the Global Beer Competition.

Please allow enough time for your samples to reach us. Late entries will not be judged, but you may still be charged.

**VAT Number:**.....  
*Companies within the UK add VAT at 20%. Companies in the EU and outside the EU, do not include UK VAT with your entry.*  
Total entry fee enclosed:.....  
Number of products entered:.....

### Pay by card

Please charge £..... to my Visa  
Mastercard      AMEX  
Card no: .....  
Expiry date: ...../..... Issue no: .....  
3-  
digit security code: .....  
*Credit card transactions will be taken in UK sterling at the current exchange rate.*

### Pay by cheque

Cheques made payable to Union Press Ltd

### Pay by BACS transfer

Bank Name: HSBC, 73 High Street, Watford,  
WD17 2DS, UK  
Account name: Union Press Ltd Account  
number: 32069385  
Sort code: 40-45-27  
IBAN: GB39HBUK40452732069385 BIC:  
HBUKGB4109N

SIGNATURE:.....  
..  
DATE:.....

**The Global Beer Competition  
The Drinks Business  
Wigglesworth House  
4<sup>th</sup> Floor  
69 Southwark Bridge Road  
London, SE1 9HH United Kingdom**

**T: +44(0)2078032431**